**M. Skylar Ezell**

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**EXECUTIVE SUMMARY**

As aforward-thinking **writer, journalist, content creator,** and **communications strategist**, I leverage cultural insights to inform storytelling, reach diverse audiences, and build brand trust.

**PROFESSIONAL COMPETENCIES**

Storytelling **|** Journalism **|** AP Style **|** Proofreading **|** Copy Editing **|** Editorial Strategy

Creative Writing **|** Screenwriting **|** Transcribing **|** Copywriting **|** Ghostwriting **|** Podcasting

Entertainment **|** Television **|** Film **|** Project Management **|** Audio Editing **|** Video Editing

**TECHNICAL SKILLS**

* **Writing, Content Management, and Media** – FadeIn Pro, Scrivener, WordPress, Cision
* **Creative and Graphic Design** – Adobe Acrobat, Photoshop, Audition, Premiere
* **Messaging and Social Media** – Zoom, Slack, YouTube, Twitter, Instagram, TikTok, LinkedIn

**FREELANCE JOURNALISM AND CONTENT CREATION**

**THE SCRIBE TRIBE** – Screenwriting and entertainment news podcast

***Co-Host, Producer, and Editor*** (2023 - Present)

* A writer podcast about screenwriting, Hollywood, and growing your creative community

**FORWARD UP NEWS** – Independent news YouTube channel

***Writer/Host*** (2023 – Present)

* Research, write, and host an independent news show covering politics, culture, and more

**WRITE AND RAMBLE** – Writing and entertainment news YouTube channel

***Writer/Host*** (2023 – Present)

* Research, write, and host a channel that breaks down the craft of writing, offers TV/film reviews, and covers entertainment topics from a screenwriter’s perspective

**BLACK NERD PROBLEMS** - Digital media outlet

***Contributing Writer*** (2018 – Present)

* Contribute TV/film entertainment reviews, pop culture news, and celebrity interviews

**FREELANCE AND GHOSTWRITING –** Los Angeles, CA   
***Freelance Writer and Communications Strategist*** (2018 - Present)

* Provide clients with ghostwriting services, content and script development, and project-based public relations consultation and support

**DEI AND CORPORATE COMMUNICATIONS EXPERIENCE**

**RELATIVITY SPACE –** Long Beach, CA   
***Diversity, Equity, and Inclusion Program Manager*** (2022 - 2023)

* Developed internal communications strategy to drive engagement for DEI and Corporate Social Responsibility initiatives, garner leadership support, and bolster related messaging
* Designed DEI training sessions, panels, etc. centered on allyship, awareness, and belonging
* Orchestrated with key stakeholders, community organizations, and government entities to support Relativity philanthropy projects, like our donation of **more than 7,100 bottles of water** from Black-owned distributors to Jackson, MS during the city’s 2022 water crisis
* Owned DEI programming for heritage months (e.g. Black History) and success measurement for activations like fireside chats with SMEs, and the rebooting of the Relativity Book Club

**GENSLER –** Los Angeles, CA   
***Executive Communications Manager*** (2020 – 2020)

* Prior to COVID-19 company restructuring, managed internal/external communications and social media strategy for one of the global architectural design firm’s two Co-CEOs

**AT&T –** El Segundo, CA   
***Consultant/Manager, Public Relations for Global Marketing Organization*** (2015 – 2019)

* Led communications/content strategy (e.g. graphics, video) for sponsorships like **ESSENCE Festival** and a $1 million gift to LGBTQ+ youth crisis nonprofit **The Trevor Project**
* Standardized DEI messaging/knowledge base to encourage a consistent company voice
* Built relationships and influenced through **AT&T Inclusion Marketing™**, a cross-functional team leveraging key insights to bring multicultural and gender equity to company marketing, effectively **reducing costly reshoots** and **minimizing brand risk**
* Launchedthe **Tapestry Speakers Bureau**, connecting diverse employees with speaking engagements and thought leadership opportunities supporting their personal brands

**DIRECTV –** El Segundo, CA  
***Sr. Specialist, Corporate Communications***(2014 – 2015)

* Executed internal communications strategy resulting in 8,000+ DIRECTV employees **volunteering 22,000+ hours** across nearly **350 philanthropy projects** in the Americas
* Headed internal communications strategy around IT Security training for **32,000+ legacy DIRECTV employees** during the $49 billion merger with AT&T
* Oversaw communications, intranet, and editorial strategy for four key client groups: Talent Development, Talent Acquisition, Corporate Citizenship, and Sustainability

**MGM RESORTS INTERNATIONAL –** Las Vegas, NV  
***Corporate Talent & Development Communications Specialist*** (2012 – 2014)

* Managed executive communications and messaging for company’s first-ever performance management process for **400+ companywide directors and above**
* Acted as internal communications liaison for Learning & Development, Organizational Development and Change Management, Talent Acquisition, and M life (guest loyalty)

**PROFESSIONAL MEMBERSHIPS**

**National Association of Black Journalists (NABJ) –** Los Angeles Chapter   
  
**EDUCATION**  
**BA** • Journalism/Public Relations, Music Bus. Minor • Georgia State University (Atlanta, GA)

**Certificate** • Diversity, Equity, and Inclusion for HR • Cornell University (Projected Nov. 2024)