**M. Skylar Ezell**

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**EXECUTIVE SUMMARY**

As a **writer**, **filmmaker**, and **corporate communications** professional with more than 10 years combined experience, I am dedicated to creating quality content that engages audiences and inspires action.

**PROFESSIONAL COMPETENCIES**

Storytelling **|** Creative Writing **|** Screenwriting **|** Blogging **|** Speechwriting **|** Ghostwriting Content Production **|** Journalism **|** AP Style **|** Copywriting **|** Copy Editing **|** Editorial Strategy

Entertainment **|** TV/Film **|** Consumer Technology **|** Public Relations **|** Multicultural Marketing

**TECHNICAL SKILLS**

* **Writing and Content Management Systems** – WordPress, Jive, FadeIn Pro, Scrivener
* **Creative and Graphic Design** – Adobe Acrobat, Photoshop, InDesign, Illustrator
* **Social Media and Messaging** – Twitter, Instagram, Facebook, TikTok, Slack, Zoom

**PRODUCTION ASSISTANT EXPERIENCE**

*Beverage Company* **[NDA]** – 2021 Super Bowl commercial for popular beverage product

***Production Assistant*** – Los Angeles, CA (12/2020)

* Managed setup/breakdown, deliveries, etc. during 3-day shoot featuring A-list talent

[*The*](https://www.youtube.com/watch?v=gqXtkMgybx8&list=PLz2Lbele9RbalQQmaIu6OwkXYTgj1U3aT) *Dangers of the Gig Economy* – Horror short film  ***Production Assistant –*** Los Angeles, CA(8/2019)

* Managed equipment breakdown/setup, deliveries, location scouting, etc.

*America’s Nicest Item* – YouTube sketch comedy series for *Mommy Comedy*

***Production Assistant*** – Los Angeles, CA (1/2019)

* Managed equipment setup/breakdown, deliveries, etc. during shoot days

**FREELANCE JOURNALISM AND PODCASTING**

**BLACK NERD PROBLEMS**   
Arts and entertainment digital media outlet

***Writer*** (4/2018 – Present)

* Contribute film and television news content, reviews, and celebrity interviews

**LET’S TALK ABOUT THE FACTS**   
True crime and social justice Podcast

***Writer/Associate Producer*** (11/2020 – Present)

* Research and write episodes tackling crime, social justice, while embracing comedy

**PROFESSIONAL COMMUNICATIONS EXPERIENCE**

**FREELANCE –** Los Angeles, CA   
***Freelance Writer and Communications Strategist*** (4/2019 - Current)

* Develop communications strategy, writing projects, and creative content for clients

**GENSLER –** Los Angeles, CA   
***Executive Communications Manager*** (2/2020 – 4/2020)

* Prior to COVID-19 company restructuring, managed internal/external communications and social media strategy for one of the global architectural design firm’s two Co-CEOs

**AT&T –** El Segundo, CA   
***Manager/Consultant, Public Relations for Global Marketing*** (10/2015 – 4/2019)

* Orchestrated corporate communications and content strategy for major sponsorships, like our **$1 million contribution** to LGBTQ+ youth crisis hotline **The Trevor Project**, nationwide screenings of the hit film ***Hidden Figures*** for students, etc.
* Shaped **executive communications** and **speechwriting** for AT&T leaders, including the Chief Diversity Officer, President of AT&T Western Region, etc. for related initiatives
* Built relationships and influenced through **AT&T Inclusion Marketing™**, a cross-functional team leveraging key insights to bring multicultural and gender equity to company advertising, effectively **reducing costly reshoots** and **minimizing brand risk**

**DIRECTV (Now part of the AT&T family) –** El Segundo, CA  
***Sr. Specialist, Corporate Communications***(12/2014 – 10/2015)

* Executed internal digital marketing resulting in over 8,000 DIRECTV employees **volunteering 22,000+ hours** across nearly **350 philanthropy projects** in the Americas
* Headed internal communications strategy around IT Security training for over **32,000 legacy DIRECTV employees** during the $49 billion merger with AT&T
* Oversaw communications function and editorial strategy for four key client groups: Talent Development, Talent Acquisition, Corporate Citizenship, and Sustainability

**MGM RESORTS INTERNATIONAL** – Las Vegas, NV  
***Corporate Talent & Development Communications Specialist*** (12/2012 – 12/2014)

* Shaped cross-functional internal communications, training and promotional video scripts/production, and digital media strategy for companywide **HR Transformation**
* Acted as communications liaison for Learning & Development, Organizational Development and Change Management, Talent Acquisition, and M life (guest loyalty), interfacing with leaders and teams across the MGM Resorts portfolio of 15+ properties

**PROFESSIONAL MEMBERSHIPS**

* **National Association of Black Journalists (NABJ) –** Los Angeles Chapter

**EDUCATION**

**BA** • **Journalism/Public Relations**, Music Bus. Minor • Georgia State University (Atlanta, GA)